

## S4 Inc. Announces Commitment to Growing Global Cybersecurity Success during Cybersecurity Awareness Month 2023

Now in its 20<sup>th</sup> year, Cybersecurity Awareness Month 2023 is highlighting the growing importance of cybersecurity in our daily lives and encouraging individuals and businesses to take important cybersecurity steps to stay safe online.

**October 2, 2023 —S4 Inc.** today announced its commitment to cybersecurity education by participating in the 20<sup>th</sup> Cybersecurity Awareness Month. Founded in 2004, Cybersecurity Awareness Month, held each October, is the world's foremost initiative aimed at promoting cybersecurity awareness and best practices. Cybersecurity Awareness Month is a collaborative effort among businesses, government agencies, colleges and universities, associations, nonprofit organizations, tribal communities, and individuals committed to educating others on online safety.

From mobile to connected home devices, technology is deeply intertwined with our lives. And while the evolution of technology accelerates, cybercriminals are working just as hard to find ways to compromise technology and disrupt personal and business life. For 20 Octobers and counting, Cybersecurity Awareness Month aims to highlight some of the emerging challenges that exist in the world of cybersecurity today and provide straightforward actionable guidance that anyone can follow to create a safe and secure digital world for themselves and their loved ones.

Starting this year, the new theme of Cybersecurity Awareness Month is Secure Our World, with the main messaging revolving around four key cybersecurity best practices:

- 1. Understanding the benefits of using a password manager and dispelling existing myths around password manager security and ease of use.
- 2. Turning on multifactor authentication on personal devices and business networks.
- 3. Recognizing and reporting phishing still one of the primary threat actions used by cybercriminals today.
- 4. Installing updates on a regular basis and turning on automated updates.

Cybersecurity Awareness Month continues to build momentum and impact with the goal of providing everyone with the information they need to stay safer and more secure online. **S4 Inc.** is proud to support this far-reaching online safety awareness and education initiative which is comanaged by the <a href="Cybersecurity and Infrastructure Security Agency">Cybersecurity and Infrastructure Security Agency</a> and the <a href="National Cybersecurity Agency">National Cybersecurity Alliance</a>.

For more information about Cybersecurity Awareness Month 2023 and how to participate in a wide variety of activities, visit <a href="mailto:cisa.gov/cybersecurity-awareness-month">cisa.gov/cybersecurity-awareness-month</a> and <a href="mailto:staysafeonline.org/cybersecurity-awareness-month/">staysafeonline.org/cybersecurity-awareness-month/</a>. You can also follow and use the hashtag <a href="#">#CybersecurityAwarenessMonth</a> and <a href="#">#SecureOurWorld</a> on social media throughout the month.

## About S4 Inc.

S4 Inc. is a defense contractor specializing in Enterprise Information Technology Services, Cybersecurity and Professional Services. Since 1999, S4 has provided responsive, mission critical support to Department of Defense (DoD) and US Government customers. We deliver efficient and effective solutions to both peacetime planners and war fighters within scope, on time and in budget. S4 Inc. is a small disadvantaged business (SDB) with the agility, strategy, and insight to meet or exceed rapidly changing requirements. Headquartered in Bedford, MA, S4 has working locations in Colorado Springs, CO; Dayton, OH; Huntsville, AL; Las Vegas, NV; Ogden, UT; Omaha, NE; San Antonio, TX; Washington DC, VA and MD. S4 Inc. is committed to quality and has been ISO certified since 2007. We currently hold ISO 9001:2015, ISO 27001:2013 and ISO/IEC 20000-1:2018 certifications.

To learn more about S4 Inc., please visit <a href="https://www.s4inc.com/">https://www.s4inc.com/</a>.

## **About Cybersecurity Awareness Month**

Cybersecurity Awareness Month is designed to engage and educate public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the Presidential proclamation establishing Cybersecurity Awareness Month in 2004, the initiative has been formally recognized by Congress, federal, state, and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit <a href="cisa.gov/cybersecurity-awareness-month">cisa.gov/cybersecurity-awareness-month</a> and <a href="staysafeonline.org/cybersecurity-awareness-month">staysafeonline.org/cybersecurity-awareness-month</a>

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