



S4 Inc. Demonstrates Commitment to Cybersecurity by Becoming a 2020 Cybersecurity Awareness Champion

This year's initiative highlights the importance of empowering individuals and organizations to better protect their part of cyberspace in an increasingly connected world

October 1, 2020 — S4 Inc. today announced its commitment to Cybersecurity Awareness Month, held annually in October, by signing up as a Champion and joining a growing global effort to promote the awareness of online safety and privacy. The Cybersecurity Awareness Month Champions Program is a collaborative effort among businesses, government agencies, colleges/universities, associations, nonprofit organizations and individuals committed to this year's Cybersecurity Awareness Month theme of 'Do Your Part. #BeCyberSmart.'

The overarching message of this year's theme, 'If you Connect it, Protect it,' dives into the importance of keeping connected devices safe and secure from outside influence. More than ever before, connected devices have been woven into society as an integral part of how people communicate and access services essential to their well being. Data collected from these devices can detail highly specific information about a person or business which can be exploited by bad actors for their personal gain. Cybersecurity Awareness Month aims to shed light on these security vulnerabilities, while offering guidance to limit the susceptibility of threats for commonly used devices.

Now in its 17th year, Cybersecurity Awareness Month continues to build momentum and impact with the ultimate goal of providing everyone with the information they need to stay safer and more secure online. S4 Inc. is proud to support this far-reaching online safety awareness and education initiative which is co-led by the [National Cyber Security Alliance \(NCSA\)](#) and the [Cybersecurity and Infrastructure Agency \(CISA\) of the U.S. Department of Homeland Security](#).

About S4 Inc.

Since 1999, S4 Inc. has supported Department of Defense (DoD), Department of Homeland Security (DHS) and other US Government customers with Enterprise IT Services, Cybersecurity, and Professional Services. Headquartered in Bedford, MA, S4 is a small disadvantaged business (SDB) with offices in Alabama, Colorado, Nebraska and Ohio. S4 Inc. is committed to quality, and has maintained an ISO certification since 2007. To learn more, please visit www.s4inc.com.

About Cybersecurity Awareness Month

Cybersecurity Awareness Month is designed to engage and educate public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the Presidential proclamation establishing Cybersecurity Awareness Month in 2004, the initiative has been formally recognized by Congress, federal, state and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit staysafeonline.org/cybersecurity-awareness-month/